

2025 NEDELJA | PRIVACY
PRIVATNOSTI | WEEK 2025

PRIVATNOST | PRIVACY
ZA SVE | FOR ALL

•PROGRAM AGENDA•

UVOD

Nedelja privatnosti je godišnji događaj koji se održava tokom poslednje nedelje januara u Beogradu, povodom obeležavanja Dana zaštite podataka o ličnosti (28. januara). Nedelja privatnosti prvi put je održana 2021., deset godina nakon što su Partneri Srbija i Poverenik za informacije od javnog značaja i zaštitu podataka o ličnosti, zajedno po prvi put u Srbiji obeležili Dan zaštite podataka o ličnosti.

Ove godine, od **29-31. Januara**, održaće se peta po redu Nedelja privatnosti, kroz četiri panela, četiri radionice i dve prezentacije, sa preko 30 govornika i govornica iz civilnog, javnog i privatnog sektora kao i akademske zajednice.

Događaj se organizuje kako bi se unapredilo razumevanje javnosti o savremenim izazovima u oblasti zaštite prava na privatnost, i stvorio prostor za diskusiju o unapređenju zaštite ovog prava.

Ovaj događaj je podržan od strane **BIRN Hub-a**, **Delegacije Evropske unije u Srbiji**, **Fondacije za otvoreno društvo - Western Balkans**, **Fondacije Metamorfozis**, **Ministarstva spoljnih poslova Kraljevine Norveške** i **Misije OEBS-a u Srbiji**.

INTRODUCTION

Privacy Week is an annual event that takes place during the last week of January in Belgrade to mark Personal Data Protection Day (January 28). It was held for the first time in 2021, ten years after Partners Serbia, together with the Commissioner for Information of Public Importance and Personal Data Protection, marked the Personal Data Protection Day for the first time in Serbia.

This year, the fifth Privacy Week will take place from **29 to 31 January**. It will consist of four panels, four workshops, and two presentations, with over 30 speakers from the civil, public, private, and academic community.

The event is organized to improve public understanding of contemporary challenges in privacy protection and to create a space for discussion on improving this right.

The event is supported by **BIRN Hub**, **the Delegation to the European Union to Serbia**, **the Open Society Foundations - Western Balkans**, **the Metamorphosis Foundation**, **the Ministry of Foreign Affairs of the Kingdom of Norway** and **the OSCE Mission to Serbia**.

PRIVATNOST | PRIVACY ZA SVE | FOR ALL

I dan, sreda / Day I, Wednesday

29.01.2025.

I dan, sreda, 29.01.2025.

Radionica "Kreiranje realističnih narativa za holističku bezbednost žena u digitalnom prostoru: Zajednica, Otpornost i Gerilske taktike"

Facilitatorke:

Bojana Kostić i Dženifer Adams, Pen to Paper

U saradnji sa Udruženjem Atina i Pen to Paper

S obzirom na nedavne promene u moderaciji sadržaja i politikama bezbednosti velikih tehnoloških kompanija, digitalno okruženje postaje prostor za dalje kršenje ženskih prava, posebno prava na privatnost i slobodu izražavanja. Iz tog razloga, cilj ove radionice koju organizuje Partneri Srbija u saradnji sa Udruženjem Atina i organizacijom Pen to Paper, je da preoblikuje tradicionalne narative o bezbednosti žena u digitalnom prostoru. Kroz grupni rad, tokom dva sata trajanja radionice, razmotrićemo široko rasprostranjene tradicionalne narative koji prebacuju odgovornost za bezbednost na internetu sa počinjoca na žene. Radionica ima za cilj da promeni postojeće i kreira nove narative koji ukazuju na značaj zajedničkog organizovanja.

Radionica je namenjena aktivistkinjama civilnog sektora i neformalnih grupa, digitalnim aktivistkinjima i novinarkama.

Registracija i učešće po pozivu.

Radni jezik radionice je engleski.

Day I, Wednesday, 29.01.2025.

Workshop "Shaping a Realistic Narrative for Holistic Safety of Women in Digital Space: Community, Resilience and Guerrilla Tactics"

Facilitators:

Bojana Kostić and Jennifer Adams, Pen to Paper

Given the recent developments and changes in Big Tech content moderation and safety policies, the digital environment is set to become a space for further infringement on women's rights - particularly rights to privacy and freedom of expression. For this reason, this workshop, organized by Partners Serbia in cooperation with Association Atina and Pen to Paper, aims to reshape traditional narratives about women's safety in the digital space. Through group work, for two hours of the workshop, we will look at widespread traditional narratives that shift the responsibility for online safety from perpetrators to women. The workshop aims to change existing and create new narratives that point to the importance of organizing together.

The workshop is designed for civil society and informal group activists, digital activists and journalists.

Registration and participation upon invitation.

Working language of the workshop is English.



Bojana Kostić je nezavisna istraživačica specijalizovana za slobodu izražavanja i slobode medija, sa fokusom na digitalna prava, medije, regulaciju platformi, novinarske i potlačene grupe, holističku bezbednost i principe interseksionalne pravde. Sa velikim iskustvom na Zapadnom Balkanu i Istočnoj Evropi, razvila je stručnost u analizi uticaja tehnologije na ljudska prava u autoritarnim kontekstima. Bojana redovno saraduje sa međunarodnim organizacijama i organizacijama za slobodu medija, doprinoseći svojim znanjem razvoju politike i naporima zagovaranja za negovanje ljudskih prava i očuvanje demokratskih principa u digitalnom dobu. Ona je suosnivačica Pen to Paper, a saraduje sa Dženifer Adams. Živi i radi između Holandije i regiona Zapadnog Balkana.

Bojana Kostić is an independent researcher specializing in freedom of expression and media freedom, focusing on digital rights, media, platform regulation, journalist and oppressed groups, holistic safety, and intersectional justice principles. With extensive experience in the Western Balkans and Eastern Europe, she has developed expertise in analyzing the impact of technology on human rights in authoritarian contexts. Bojana regularly collaborates with international and media freedom organizations, contributing her knowledge to policy development and advocacy efforts to foster human rights and safeguard democratic principles in the digital age. She is a co-founder of Pen to Paper, and she collaborates with Jennifer Adams. She lives and works between the Netherlands and the Western Balkans region.



Dženifer Adams je suosnovala Pen to Paper, organizaciju fokusiranu na digitalna prava specijalizovanu za dekolonizaciju feminističke digitalne i medijske politike. Ona je takođe suosnivačica Comms Policy Collaborative, laboratorije za održivost politike i inovacije na Univerzitetu u Beću. Dženifer je specijalizovana za razvoj programa i istraživanje politika za feminističku i inkluzivnu upravu, onlajn i oflajn. Ona se strastveno bavi pitanjima na preseku ljudskih prava i digitalnih inovacija, fokusirajući se na bezbednost zajednice, zalaganje i osnaživanje u digitalnim prostorima.

Jennifer Adams co-founded Pen to Paper, a digital rights-focused organization that decolonizes feminist digital and media policy. She is also the co-founder of the Comms Policy Collaborative, a policy sustainability and innovation lab at the University of Vienna. Jennifer specializes in program development and policy research for feminist and inclusive governance, online and offline. She is passionate about human rights issues and digital innovation, focusing on community safety, advocacy, and empowerment in digital spaces.

Panel "ZDRAVITAS - prilike, izazovi i odgovornost"

U saradnji sa Inicijativom za ekonomска i socijalna prava – A 11

Najava uspostavljanja platforme Zdravitas izazvala je tokom 2024. godine oštru debatu u javnosti, pokrećući brojne dileme, nedoumice i zabrinutost građana. U cilju osvetljavanja uloge i svrhe platforme Zdravitas, kritičkog sagledavanja prednosti i nedostataka digitalizacije u javnom sektoru sa posebnim osvrtom na pomenutu platformu, kao i promovisanja transparentnosti i odgovornosti u trošenju javnih sredstava, Partneri Srbija i Inicijativa A 11 organizuju interaktivnu panel diskusiju na kojoj će predstavnici javnog i privatnog sektora, prosvetnih radnika i civilnog društva razgovarati o prednostima i rizicima uvodenja digitalnih platformi u obrazovanje i javnu upravu uopšte, odgovornom trošenju budžetskih sredstava u ove svrhe, i zaštiti prava građana, posebno dece i drugih osjetljivih kategorija, u ovim procesima.

Radni jezik panela je srpski.

Panel I: ZDRAVITAS - opportunities, challenges and responsibility

A11 Initiative for Social and Economic Rights

The announcement of the establishment of the Zdravitas platform has sparked a fierce debate in public in 2024, triggering numerous dilemmas, doubts, and concerns among citizens. To shed light on the role and purpose of the Zdravitas platform, to critically look at the advantages and disadvantages of digitalization in the public sector with a special focus on the Zdravitas platform, as well as to promote transparency and accountability in the spending of public funds, Partners Serbia and Initiative A 11 are organizing an interactive panel discussion where representatives of the public and private sectors, as well as representatives of teachers, parents and civil society will discuss the advantages and risks of introducing digital platforms in the education sector and public administration in general, responsible spending of budget funds for these purposes, and the protection of the rights of citizens, especially children and other vulnerable categories, in these processes.

Working language of the panel is Serbian.



Bojan Perkov je koordinator digitalnih politika u SHARE Fondaciji, neprofitnoj organizaciji sa sedištem u Beogradu. Njegova ekspertiza i interesovanja obuhvataju ljudska prava i slobode u tehnološkom kontekstu, digitalnu bezbednost aktera od javnog interesa, kao i druga pitanja na preseku društva i tehnologije poput zaobilaženja cenzure na internetu, zaštite podataka o ličnosti i uticaja nadzora na ljudska prava.

Bojan Perkov is the Digital Policy Coordinator at the SHARE Foundation, a non-profit organization based in Belgrade. His expertise and interests include human rights and freedoms in the technological context, digital security of actors of public interest, and other issues at the intersection of society and technology, such as circumventing censorship on the Internet, personal data protection, and the impact of surveillance on human rights.

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Nikola Ćurčin, Diplomirani inženjer elektrotehnike, Elektrotehnički fakultet Univerziteta u Beogradu, od 2010. nastavnik stručnih predmeta u ETŠ "Nikola Tesla" Pančevo, dvostruki razredni starešina. Bio je direktor ETŠ "Nikola Tesla" Pančevo u periodu 2016-2020. Potpredsednik je Nezavisnog sindikata prosvetnih radnika Srbije od 2024.

Nikola Ćurčin, Bachelor of Electrical Engineering, Faculty of Electrical Engineering, University of Belgrade. Since 2010, he has taught professional subjects at the "Nikola Tesla" Technical High School in Pančevo, where he is also a form tutor for two classes. He was the principal of the "Nikola Tesla" Technical High School in Pančevo from 2016 to 2020. As of 2024, he serves as the Vice President of the Independent Union of Educational Workers of Serbia.



Milica Marinković, Programska menadžerka u A11 – Inicijativi za ekonomski i socijalni prava. Pravnica sa više od 10 godina iskustva u oblasti ljudskih prava, anti-diskriminacije i javnih politika. Sprovodi i koordinira projekte usmerene na unapređenje ekonomskih i socijalnih prava marginalizovanih grupa. Posebno se bavi temama radnog prava, rodne ravnopravnosti, pravnog osnaživanja zajednica i unapređenja pravnog okvira kroz istraživanja, obuke i javno zagovaranje. Autorka brojnih publikacija i analiza u oblasti ljudskih prava i predavačica na treninžima i radionicama o anti-diskriminacionim politikama i pristupu pravdi. Bogato iskustvo u saradnji sa međunarodnim organizacijama i regionalnim inicijativama dodatno obogaćuje njen rad na unapređenju ljudskih prava i društvene pravde.

Milica Marinković, Program Manager at A11 – Initiative for Economic and Social Rights. She is a legal expert with over 10 years of experience in human rights, anti-discrimination, and public policy. She leads and coordinates projects to advance marginalized groups' economic and social rights. Her focus areas include labor law, gender equality, legal empowerment of communities, and improving the legal framework through research, training, and public advocacy. She is the author of numerous publications and analyses in the field of human rights and a trainer and lecturer in workshops on anti-discrimination policies and access to justice. Her extensive collaboration with international organizations and regional initiatives further enriches her work promoting human rights and social justice.



Milan Dakić je diplomirani pravnik iz Novog Sada, sa petnaestogodišnjim iskustvom u oblasti zaštite ljudskih prava, a posebno prava deteta. Od volonterskih početaka u Pokrajinskom zaštitniku građana 2017 godine, izabran je za zamениka ombudsmana za prava deteta, na funkciju koju je obavljao idućih šest godina. Pored osnovnog posla zaštite prava deteta kroz kontrolu rada organa uprave u oblastima ostvarivanja prava deteta, pre svih u sistemima obrazovanja, zdravstvene i socijalne zaštite, naročitu pažnju posvećuje nadgledanju i praćenju primene međunarodnih ugovora, standarda i propisa iz oblasti prava deteta. Posebno zainteresovan za unapređenje korpusa prava deteta na participaciju, organizuje i sprovodi savetovanja i kampanje u oblasti obrazovanja o ljudskim pravima, namenjenih deci ali i profesionalcima koji rade sa decom i za decu.

Milan Dakić is a law graduate from Novi Sad with fifteen years of experience in human rights protection, especially children's rights. From his beginnings as a volunteer in the Provincial Ombudsman, in 2017, he was elected deputy ombudsman for children's rights, a position he held for the next six years. In addition to the essential job of protecting children's rights by controlling the work of administrative bodies in the areas of children's rights, above all in the education, health, and social protection systems, it pays particular attention to monitoring and monitoring the implementation of international agreements, standards, and regulations in the field of children's rights. I am especially interested in improving the corpus of children's rights to participate, organize, and implement consultations and campaigns in human rights education aimed at children and professionals who work with and for children.



Jelena Ćirić Nikolić je glavna i odgovorna urednica portala Bebac.com. Duže od šest godina posvećena je temama zdravstvene i populacione politike, sa posebnim fokusom na prava roditelja i dece. Kroz svoj rad na portalu, utiče na rešavanje problema u ovim oblastima i promoviše vladavinu prava kroz akcije koje pokreće. Na portalu Bebac.com, kreirala je vodič protiv vršnjačkog nasilja i vodič za roditelje o novim tehnologijama. Jelena je završila osnovne i master studije novinarstva na Fakultetu političkih nauka u Beogradu, a trenutno pohađa master studije demografije na Geografskom fakultetu.

Jelena Ćirić Nikolić is editor-in-chief of the Bebac.com portal. For more than six years, she has been dedicated to health and population policy, focusing on the rights of parents and children. Through his work on the portal, he influences the resolution of problems in these areas and promotes the rule of law through the actions he initiates. On the Bebac.com portal, she created a guide against peer violence and a guide for parents on new technologies. Jelena completed basic and master's studies in journalism at the Faculty of Political Sciences in Belgrade and is currently attending master's studies in demography at the Faculty of Geography.

Projekcija filma "AI pravda"

U najблиjoj budućnosti, Vlada planira da sudije zameni AI softverom kako bi doprinela efikasnosti i depolitizaciji sudskog sistema. Karmen Kosta, istaknuta sotkinja, pozvana je da da procenu ove nove procedure. Kada je kreatorka softvera pronadena mrtva, i ona shvata da joj je život u opasnosti i da će morati da se bori protiv moćnih interesa koji su u igri u najvišim ešalonima države.

Reditelj: Simon Kasal

Zemlja: Španija

Godina: 2024.

Trajanje: 94'

Jezik: španski, prevod na srpski

Movie "Justicia Artificial"

The government plans to replace judges with AI software in the near future to improve the efficiency and depoliticization of the court system. A prominent judge, Carmen Costa was invited to evaluate the new procedure. When a software developer is found dead, she, too, realizes that her life is in danger, and she will have to fight against powerful interests at stake in the highest echelons of the state.

Director: Simon Kasal

Country: Spain

Year: 2024

Duration: 94'

Language: Spanish, with Serbian subtitles

PRIVATNOST | PRIVACY ZA SVE | FOR ALL

II dan, četvrtak / Day II, Thursday

30.01.2025.

Panel I: Od zaštite podataka do zaštite pojedinaca: sinergija borbe protiv diskriminacije i zaštite podataka

Panelisti i panelistkinje:

- Brankica Janković, Republika Srbija, Poverenica za zaštitu ravnopravnosti
- Tobias Judin, Šef odeljenja za međunarodnu saradnju, Norveški organ za zaštitu podataka
- Anastasia Karajani, koosnivačica, DataWo (Grčka, Belgija) - onlajn uključenje

Moderatorka:

- Ana Toskić Cvetinović, izvršna direktorka, Partneri Srbija

Ovaj panel će istraživati odnos između zaštite privatnosti i ličnih podataka i borbe protiv diskriminacije. Kako kršenje privatnosti često dovodi do diskriminacije, ali i do kršenja drugih ljudskih prava (poput slobode udruživanja, slobode izražavanja i sl.), predstavnici nezavisnih tela za borbu protiv diskriminacije i zaštite podataka o ličnosti i civilnog sektora iz Srbije i EU, razgovaraće se o mogućnostima za stvaranje sinergije između mehanizama i okvira za zaštitu ovih prava. Panel će se takođe pozabaviti izazovima korišćenja algoritama i veštačke inteligencije za otkrivanje kršenja ljudskih prava i potrebom za holističkim pristupom zaštiti ljudskih prava.

Radni jezik panela je srpski.

Panel I: From Protection of Data to Protection of Individuals: Synergy between Anti-Discrimination and Data Protection

Panelists:

- Brankica Janković, Republic of Serbia, Commissioner for Protection of Equality
- Tobias Judin, Head of International, Norwegian Data Protection Authority (Norway)
- Anastasia Karagianni, co-founder, DataWo (Belgium, Greece) - online

Moderator:

- Ana Toskić Cvetinović, Executive Director, Partners Serbia

This panel will explore the relationship between protecting privacy and personal data and anti-discrimination. As violations of privacy often lead to discrimination, as well as to violation of other human rights (such as freedom of association, freedom of expression, etc.), representatives of independent anti-discrimination and personal data protection bodies and the civil sector from Serbia and EU, will discuss possibilities for the creation of synergy between mechanisms and frameworks for protection of these rights. The panel will also address the challenges of using algorithms and AI to detect human rights violations and the need for a holistic approach to human rights protection.

Working languages: Serbian and English



Brankica Janković, master pravnica, izabrana je za Povereniku za zaštitu ravnopravnosti Republike Srbije prvi put u maju 2015, i drugi put u novembru 2020. u Narodnoj skupštini. Diplomirala je na Pravnom fakultetu Univerziteta u Beogradu, master studije završila je na Pravnom fakultetu Univerziteta u Novom Sadu i doktorantkinja je na Fakultetu za bezbednost u Beogradu. Govori engleski i ruski. Predaje na master studijama na predmetu Multikulturalni socijalni rad – antidiskriminacione politike i prakse na Fakultetu političkih nauka u Beogradu, kao i na Visokim studijama bezbednosti Škole nacionalne odbrane Vojske Republike Srbije, kao gostujući predavač. Brankica Janković je dobitnica nekoliko nagrada i priznanja, među kojima i „Doprinos godine Evropi“ za 2018. i OEBS-ove nagrade „Ličnost godine“ za 2017, Nacionalnog priznanja za doprinos razvoju sistema socijalne zaštite koju dodeljuje Asocijacija socijalne zaštite Republike Srbije, „Petar Manojlović“ za doprinos unapređenju položaja starijih i „Zlatni točak“ za doprinos zaštiti ljudskih prava pripadnika romske nacionalne manjine, koju dodeljuje Nacionalni savet Roma u Srbiji.

Brankica Janković, LLM, was elected Commissioner for Protection of Equality of the Republic of Serbia by the National Assembly for the first time in May 2015 and for the second time in November 2020. She graduated from the University of Belgrade Faculty of Law, completed her master's studies at the University of Novi Sad Faculty of Law, and is a doctoral student at the Faculty of Security Studies in Belgrade. She speaks English and Russian. She is a lecturer at the master's degree course Multicultural Social Work and Anti-Discriminative Policies and Practices at the Faculty of Political Sciences in Belgrade and a guest lecturer at the Higher Security Studies of the National Defense School of the Army of the Republic of Serbia. Brankica Janković won many awards and recognitions, including the 2018 Contribution of the Year to Europe award, OSCE's 2017 Person of the Year award, the National Award for the Contribution to the Development of the Social Protection System awarded by the Social Protection Association of the Republic of Serbia, the Petar Manojlović award for her contribution to the improvement of the position of the elderly and the Golden Wheel award for her contribution to human rights protection of the Roma national minority members, awarded by the Roma National Council in Serbia.



Tobias Judin je šef za međunarodne poslove u Norveškom organu za zaštitu podataka. Njegove odgovornosti uključuju međunarodnu saradnju, prekogranično sprovođenje i međunarodni prenos podataka. Pored toga, on predstavlja Norvešku u Evropskom odboru za zaštitu podataka i kopredsedavajući je Međunarodne radne grupe za sprovođenje Globalne skupštine privatnosti. Tobias je po obrazovanju pravnik, tehnolog i sinolog.

Tobias Judin is head of international affairs at the Norwegian Data Protection Authority. His responsibilities include international cooperation, cross-border enforcement, and international data transfers. Additionally, he represents Norway on the European Data Protection Board and is a Co-Chair of the Global Privacy Assembly's International Enforcement Working Group. Tobias is a lawyer, technologist, and sinologist by education.



Anastasia Karajani je doktorantkinja na LSTS istraživačkoj grupi Pravnog i kriminološkog fakulteta VUB-a. Njena akademска pozadina se uglavnom zasniva na međunarodnom i evropskom pravu o ljudskim pravima, pošto je magistrirala na Odseku za međunarodne studije Aristotelovog univerziteta u Solunu. Tokom magistarskih studija, godinu dana je bila studentkinja na razmeni na Fakultetu međunarodnog prava KU Leuven. Takođe je bila gostujuća istraživačica u istraživačkom timu iCourts na Univerzitetu u Kopenhagenu. Pored svojih akademskih interesovanja, Anastasia je aktivistkinja za digitalna prava otkako je suosnivala DATAWO, organizaciju civilnog društva sa sedištem u Grčkoj, koja se zalaže za rodnu ravnoopravnost u digitalnoj eri. Anastasia Karajani je bila ambasadora MozFesta 2023 i dobitnica je Nagrade Mozilla Fondacije za projekat „Feministički rečnik u veštačkoj inteligenciji“ radne grupe Trustworthy Artificial Intelligence.



Ana Toskić Cvetinović je pravnica za ljudska prava sa preko 15 godina iskustva na Zapadnom Balkanu. Ana od 2010. radi za Partnere Srbija, gde se specijalizovala za pravo na privatnost i pravne aspekte upravljanja informacijama. Angažovana je na razvoju i realizaciji programa obuke, istraživanjima i javnim kampanjama sa ciljem poboljšanja pravnog okvira i prakse u oblasti privatnosti. Konkretno je zainteresovana za razvoj situacije u vezi sa veštačkom inteligencijom i automatizacijom i za njihov uticaj na ljudska prava. Ana je akreditovana instruktorka na Nacionalnoj akademiji za javnu upravu Republike Srbije, a takođe savetuje subjekte iz privatnog i javnog sektora o sprovođenju programa usaglašenosti sa propisima o privatnosti.

Anastasia Karagianni is a Doctoral Student at the LSTS Research Group of the Law and Criminology Faculty of VUB. Her academic background is mainly based on International and European Human Rights Law, as she holds an LL.M. from the Department of International Studies of the Aristotle University of Thessaloniki. During her master's studies, she was an exchange student for one year at the Faculty of International Law at KU Leuven. She has also been a visiting researcher on the iCourts research team at the University of Copenhagen. In addition to her academic interests, Anastasia has been a digital rights activist since she co-founded DATAWO, a civil society organization based in Greece that advocates gender equality in the digital era. Anastasia Karagianni was MozFest Ambassador 2023 and Mozilla Awardee for the project "A Feminist Dictionary in AI" of the Trustworthy Artificial Intelligence working group.

Ana Toskić Cvetinović is a human rights lawyer with over 15 years of experience in the Western Balkans. Since 2010, Ana has worked for Partners Serbia, specializing in privacy law and legal aspects of information management. She develops and implements training programs, research, and advocacy campaigns to improve privacy-related legislative frameworks and practices. She is interested in artificial intelligence and automation developments and their impact on human rights. Ana is a certified trainer at the Serbian National Academy for Public Administration, and she also advises private and public sector subjects to implement compliance programs for privacy legislation.

Da li veliki jezički modeli treba da prođu obuku o privatnosti?

Deidentifikacija medicinskih podataka za etičku primenu AI -

Panelistkinja:

- Dr Anđelka Zečević, Matematički institut SANU

Razgovor vodi:

- prof. dr Tamara Vučenović, Univerzitet Metropolitan/Radio Beograd

Upotreba veštačke inteligencije u medicinske svrhe, uključujući medicinsku dijagnostiku, prevenciju i lečenje, ima ogroman potencijal. Međutim, modeli veštačke inteligencije u ovom sektoru su zasnovani na velikim količinama osetljivih podataka koji zahtevaju primenu osnovnih principa i obaveza zaštite privatnosti, kao što su privatnost po dizajnu i privatnost po podrazumevanoj vrednosti, tokom razvoja i upotrebe bilo kog sistema veštačke inteligencije. Kroz kratku diskusiju između Andelke Zečević, stručnjakinje za veštačku inteligenciju i Tamare Vučenović, istaknute medijske ekspertkinje specijalizovane za pitanja digitalne tranzicije, publika će biti upoznata sa značajem i tehnikama pripreme skupova medicinskih podataka za pravnu i etičku upotrebu veštačke inteligencije, fokusirajući se na proces deidentifikacije medicinskih podataka.

Enlightening talk: Should Large Language Models Attend Privacy Training?

De-identification of medical data for ethical deployment of AI -

Panelists:

- Dr Anđelka Zečević, Ph.D, Institute of Mathematics

Facilitated by:

- prof. dr Tamara Vučenović, Ph.D, University Metropolitan/Radio Belgrade

The use of artificial intelligence for medical purposes, including medical diagnostics, prevention, and treatment, has vast potential. However, AI models in this sector are based on large volumes of sensitive data that require the implementation of core privacy-protection principles and obligations, such as privacy by design and privacy by default, throughout the development and use of any AI system. Through a brief discussion between Andelka Zečević, an AI expert, and Tamara Vučenović, a prominent media professional specializing in digital transition issues, the audience will be introduced to the importance and techniques of preparing medical data sets for the legal and ethical use of AI, focusing on the process of de-identification of medical data.



Andelka Zečević je istraživačica u oblasti obrade prirodnih jezika na Matematičkom institutu Srpske akademije nauka i umetnosti. Školovala se na Matematičkom fakultetu Univerziteta u Beogradu na Katedri za Računarstvo i informatiku. Doktorsko istraživanje na temu sumarizacije dokumenata i diverzifikacije informacija je realizovala u Majkrosoftovom razvojnom centru u Beogradu. Učestvovala je na većem broju akademskih projekata koji se bave digitalizacijom, pretraživanjem informacija i razvojem algoritama mašinskog učenja. Trenutno su joj u fokusu interesovanja tehnike ispitivanja kapaciteta velikih jezičkih modela i njihova evaluacija. Uz naučni i istraživački rad, Andelka radi na edukativnim projektima. Jedan je od osnivača JerTeH-a, organizacije koja promoviše razvoj resursa i tehnologija za obradu srpskog jezika.

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Tamara Vučenović je rođena u Beogradu, gde je završila osnovne, master i doktorske studije (2016) na Filološkom fakultetu Univerziteta u Beogradu. Od 1996. je zaposlena u Radio Beogradu (RTS), urednica je obrazovne redakcije Radio Beograda 2 i radio emisije Digitalne ikone. Od 2020. je angažovana kao ekspertkinja za medijsku i digitalnu pismenost OEBS misije u Srbiji. Vanredna je profesorka na Fakultetu za menadžment Univerziteta Metropolitan od 2018. Počev od 2016. Stalna je ekspertkinja i Vice Chair u okviru naučnih programa Evropske komisije za evaluaciju projekata iz oblasti nauke, kulture i medija. Kao autorka i koautorka objavila je veliki broj naučnih i stručnih radova u domaćoj i međunarodnoj periodici. Za svoja dostignuća nagrađena je brojnim priznanjima, članica je više naučno-stručnih organizacija i odbora i aktivno učestvuje na naučnim i stručnim projektima u zemlji i inostranstvu.

Andelka Zečević is a researcher in natural language processing at the Mathematics Institute of the Serbian Academy of Sciences and Arts. She studied at the Faculty of Mathematics, University of Belgrade, Department of Computing and Informatics. She completed her doctoral research on document summarization and information diversification at Microsoft's development center in Belgrade. She participated in many academic projects dealing with digitization, information retrieval, and the development of machine learning algorithms. Currently, her focus is on the techniques of testing the capacity of large language models and their evaluation. In addition to scientific and research work, Andelka works on educational projects. He is one of the founders of JerTeH, an organization that promotes the development of resources and technologies for processing the Serbian language.

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Tamara Vučenović was born in Belgrade, where she completed her undergraduate, master's, and doctoral studies (2016) at the Faculty of Philology of the University of Belgrade. Since 1996, she has been employed at Radio Belgrade (RTS), where she is the editor of the educational newsroom of Radio Belgrade 2 and the radio show Digital Icons. Since 2020, she has been engaged as an expert in media and digital literacy of the OSCE mission in Serbia. She has been an associate professor at the Faculty of Management of the Metropolitan University since 2018. Since 2016, she has been a permanent expert and Vice Chair within the scientific programs of the European Commission for the evaluation of projects in the fields of science, culture, and media. As an author and co-author, she published many scientific and professional works in domestic and international periodicals. She has been awarded numerous awards for her achievements, is a member of several scientific and professional organizations and boards, and actively participates in scientific and professional projects in the country and abroad.

Panel II - Briselski efekat – Pogled sa periferije

Panelisti i panelistkinje:

- Eliška Pirkova, viša analitičarka javnih politika i rukovodilac globalnog tima za slobodu izražavanja, Access Now (Belgija)
- Maida Ćulahović, koordinatorka za javne politike i zagovaranje, Zašto ne? (BiH)
- Feliks Mikolaš, pravnik za zaštitu podataka, NOYB (Austrija)
- Zdravko Ilić, viši stručnjak za trgovinu i usluge, Sekretariat CEFTA (Belgija)

Moderatorka:

- Danche Danilovska Bajdevska, programska direktorka, Fondacija Metamorfozis (Severna Makedonija)

Ovaj panel istražuje uticaj evropskih propisa poput GDPR-a, DSA i DMA na digitalno tržište i ljudska prava u zemljama van regulatornog prostora Evropske unije. Panelisti iz regionala i EU analiziraće efekat ovih regulativa, sa posebnim fokusom na mehanizme zaštite prava koje građani imaju na raspolaganju i izazove u njihovoј primeni van EU. Tokom diskusije biće razmisljene uspešne inicijative za zaštitu digitalnih prava građana van EU, kao i mogućnosti i prednosti integracije Zapadnog Balkana u jedinstveno digitalno tržište.

Panel II - The Brussels Effect - A Look from Periphery

Panelists:

- Eliška Pírková, Senior Policy Analyst and the Global Freedom of Expression Lead, Access Now (Belgium)
- Maida Ćulahović, Policy and Advocacy Coordinator, Citizen Association "Why"
- Feliks Mikolaš, Data Protection Lawyer, NOYB (Austria)
- Zdravko Ilić, Senior Expert for Trade and Services at CEFTA Secretariat (Belgium)

Moderator:

- Danche Danilovska Bajdevska, Program Director, Metamorphosis Foundation (North Macedonia)

This panel examines the impact of European regulations such as GDPR, DSA, and DMA on the digital market and human rights in countries outside the EU regulatory space. Panelists from the region and the EU will analyze the effect of these regulations, with a special focus on the rights protection mechanisms available to citizens and challenges in their application outside the EU. During the discussion, successful initiatives to protect citizens' digital rights outside the EU will be considered, and the possibilities and advantages of integrating the Western Balkans into a single digital market.



Eliška Pírková radi kao viša analitičarka politike i rukovodilac globalnog tima za slobodu izražavanja u Access Now, međunarodnoj organizaciji za ljudska prava koja štiti i proširuje digitalna prava onlajn korisnika koji su ugroženi širom sveta. Kao članica evropskog Access Now tima, ona vodi rad na slobodi izražavanja, upravljanju sadržajem i odgovornosti platforme. Ona je pravnica za ljudska prava po obrazovanju i obuci, sa prethodnim iskustvom u radu u međunarodnim organizacijama i kao pravna istraživačica. Delovala je kao nezavisna ekspertkinja za međunarodne organizacije, uključujući i Komitet Saveta Evrope za borbu protiv govora mržnje.



Maida Ćulahović je magistrirala evropske studije na Univerzitetu u Sarajevu, Univerzitetu u Bolonji i Londonskoj školi ekonomije. Maida radi u Udruženju građana "Zašto ne?" iz Bosne i Hercegovine, gde koordinira napore politike i zagovaranja za poboljšanjem digitalnog prostora, fokusirajući se na usklađivanje sa relevantnim evropskim politikama i propisima. Prethodno je dugi niz godina radila u Regulatornoj agenciji za komunikacije Bosne i Hercegovine, fokusirajući se na razvoj regulatornog okvira za audiovizuelni medijski sektor i njegovo usklađivanje sa evropskim standardima i najboljom praksom, kao i na koordinaciji međunarodne saradnje sa drugim regulatornim vlastima i mrežama. Maida je stručnjakinja za medije i digitalnu politiku. Pomno je pratila nedavna dešavanja i pristupe regulisanju onlajn medijskih sadržaja i platformi. Saradivala je sa različitim regionalnim i šire zainteresovanim stranama, uključujući međunarodne organizacije i OCD, i ima veliko iskustvo kao konsultantkinja, istraživačica i saradnica.

Eliška Pírková works as a Senior Policy Analyst and the Global freedom of expression lead at Access Now, the international human rights organization that defends and extends the digital rights of online users at risk around the world. As a European Access Now team member, she leads the work on freedom of expression, content governance, and platform accountability. She is a human rights lawyer by education and training, with previous experience working for international organizations and as a legal researcher. She has acted as an independent expert for international organizations, including the Council of Europe's Committee on Combating Hate Speech.



Felix Mikolasch je advokat za zaštitu podataka u "noyb", Evropskom centru za digitalna prava, neprofitnom udruženju sa sedištem u Beču, fokusiranom na strateško sprovođenje GDPR-a.

Felix Mikolasch is a data protection lawyer at "noyb" - European Center for Digital Rights, a Vienna-based not-for-profit association focused on strategic GDPR enforcement.

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Zdravko Ilić je viši stručnjak za trgovinu specijalizovan za trgovinu uslugama u Sekretarijatu CEFTA-e. Sa više od 15 godina profesionalnog iskustva, radio je u javnim i privatnim organizacijama, fokusirajući se na različite aspekte EU i regionalnih integracija. Gospodin Ilić je proveo deceniju u Privrednoj komori Srbije, gde je bio direktor Predstavnštva u Briselu i šef Jedinice za evropske integracije u Beogradu. Njegova stručnost se proteže na konsultantske uloge sa istaknutim organizacijama, uključujući Svetsku banku i Evropsku komisiju. Pored maternjeg srpskohrvatskog, tečno govori engleski i dobro govori francuski.

Zdravko Ilić is a Senior Trade Expert specializing in Trade in Services at the CEFTA Secretariat. With more than 15 years of professional experience, he has worked across public and private organizations, focusing on various EU and regional integration aspects. Mr. Ilic spent a decade at the Chamber of Commerce and Industry of Serbia, where he served as Director of the Representative Office in Brussels and Head of the EU Integration Unit in Belgrade. His expertise extends to consulting roles with prominent organizations, including the World Bank and the European Commission. In addition to his native Serbo-Croatian, he is fluent in English and has a good command of French.



Danche Danilovska Bajdevska je programska specijalistkinja sa velikim iskustvom u razvoju programskih strategija i planiranju i implementaciji projektnih aktivnosti. Poseduje snažne liderске, organizacione i komunikacione veštine. Kao visoko motivisan i snalažljiv timski igrač, ona radi na izgradnji kapaciteta organizacija civilnog društva u oblastima kao što su borba protiv korupcije, transparentnost i odgovornost, građansko praćenje i nadzor i građansko obrazovanje. Ona ima iskustvo u zagovaranju u vezi sa usklađivanjem makedonskog zakonodavstva sa pravnim tekovinama EU. Sa 20 godina radnog iskustva, magistrirala je prava na Univerzitetu „Svetog Ćirila i Metodija“ u Skoplju. Trenutno je članica radnih grupa zaduženih za izmenu i dopunu Zakona o sprečavanju korupcije i sukoba interesa i Zakona o slobodnom pristupu informacijama od javnog značaja u Severnoj Makedoniji. Ona je takođe članica Saveta Partnerstva za otvorenu upravu u Severnoj Makedoniji, foruma sa više zainteresovanih strana u zemlji. Takođe, bila je deo ekspertskega tima koji je izradio Strategiju transparentnosti Vlade Severne Makedonije (2023–2026) i Strategiju transparentnosti Vlade Republike Severne Makedonije (2019–2021).

Danche Danilovska Bajdevska is a program specialist with extensive experience developing program strategies and planning and implementing project activities. She possesses strong leadership, organizational, and communication skills. A highly motivated and resourceful team player, she works to build the capacity of civil society organizations in areas such as anti-corruption, transparency and accountability, civic monitoring and oversight, and civic education. She has experience in advocacy efforts related to approximating Macedonian legislation with the EU acquis. With 20 years of professional experience, she holds a Master of Laws (LLM) degree from the University "Ss. Cyril and Methodius" in Skopje. Currently, she is a member of the working groups tasked with amending and supplementing the Law on Prevention of Corruption and Conflict of Interest and the Law on Free Access to Public Information in North Macedonia. She also serves as a member of the Council of the Partnership for Open Government in North Macedonia, a multi-stakeholder forum in the country. Additionally, she was part of the expert team that developed the Strategy for Government Transparency of North Macedonia (2023–2026) and the Strategy for Transparency of the Government of the Republic of North Macedonia (2019–2021).

Prezentacija II: "Pay or Okay" i diskusija "Uvid u medijske podatke"

Panelisti:

- **Felix Mikolasch, pravnik za zaštitu podataka, NOYB (Austrija)**
- **Danilo Krivokapić, direktor, SHARE Fondacija**

Moderator:

- **Uroš Mišljenović, rukovodilac programa, Partneri Srbija**

Tokom ove radionice predstavićemo koncept „Pay or Okay“ koji usvaja sve više onlajn platformi u Evropskoj uniji, uključujući i onlajn medije. Korisnicima se postavljaju dve mogućnosti pod kojima mogu da pristupe platformi: da novcem plate pristup ili da daju pristanak za obradu podataka koja omogućava ciljano personalizovano oglašavanje. Problematizovaćemo ovakvu praksu sa stanovišta pravnog okvira zaštite podataka o ličnosti i predstaviti aktuelne pravne procese s tim u vezi. U nastavku ćemo saznati kako onlajn mediji u Srbiji obrađuju podatke korisnika, da li upotrebljavaju kolačiće i trekere, na koji način informišu posetioce o svojim praksama obrade podataka i šta možemo zaključiti o poslovnom modelu medija na osnovu prakse obrade podataka o korisnicima.

Uvid u medijske podatke

U okviru ove diskusije, razgovaraćemo o standardima zaštite ličnih podataka korisnika u okviru poslovanja onlajn medija u Srbiji sa lokalnim ekspertima koji su analizirali informativne uredničke sajtove posvećene vestima i aktualnostima.

Presentation II: "Pay or Okay" followed by discussion on Media Data Insight

Panelists:

- **Felix Mikolasch, NOYB**
- **Danilo Krivokapić, SHARE Foundation**

Moderator:

- **Uroš Mišljenović, Program Officer, Partners Serbia**

During this workshop, we will present the "Pay or Okay" concept, which is being adopted by increasingly more online platforms in the European Union, including online media. Users are given two options to access the platform: to pay for access or consent for data processing that enables targeted, personalized advertising. We will problematize this kind of practice from the point of view of the legal framework for protecting personal data and present the current legal processes in this regard. In the following, we will find out how online media in Serbia process user data, whether they use cookies and trackers, how they inform visitors about their data processing practices, and what we can conclude about the media's business model based on user data processing practices.

Discussion on Media Data Insight

During this talk, we will discuss the standards of protection of citizens' personal data within the online media business in Serbia and talk with the experts who have analyzed several informative editorial sites dedicated to news and current events.



Felix Mikolasch je advokat za zaštitu podataka u "noyb", Evropskom centru za digitalna prava, neprofitnom udruženju sa sedištem u Beču, fokusiranom na strateško sprovođenje GDPR-a.

Felix Mikolasch is a data protection lawyer at "noyb" - European Center for Digital Rights, a Vienna-based not-for-profit association focused on strategic GDPR enforcement.



Danilo Krivokapić je direktor SHARE Fondacije. Po obrazovanju je pravnik, a njegova ekspertiza uključuje zaštitu ličnih podataka, uticaj poslovnih modela zasnovanih na podacima na privatnost, pravne standarde za informacionu bezbednost i sajber kriminal, kao i etičku upotrebu veštacke inteligencije. Jedan je od osnivača inicijative #hiljadekamera, zajednice pojedinaca i organizacija koje se zalažu za odgovornu upotrebu tehnologije nadzora.

Danilo Krivokapić is the director of the SHARE Foundation. A law graduate, his expertise includes protecting personal data, the impact of data-driven business models on privacy, legal standards for information security and cybercrime, and the ethical use of artificial intelligence. He is one of the founders of the #hiljadekamera (#thousandsofcameras) initiative, a community of individuals and organizations that advocate for the responsible use of surveillance technology.



Uroš Mišlenović radi u organizaciji Partneri Srbija od 2011. kao rukovodilac programa u oblastima privatnosti, dobrog upravljanja i razvoja civilnog društva, Uroš je izradio i sproveo niz istraživanja o primeni pravnog okvira zaštite podataka o ličnosti u Srbiji i održao više treninga za predstavnike javnog, civilnog i privatnog sektora u ovoj oblasti. Uroš takođe radi kao konsultant za razvoj otpornosti organizacija civilnog društva. Diplomirao je na Fakultetu političkih nauka Univerziteta u Beogradu.

Uroš Mišlenović has been working at Partners Serbia since 2011. As a program manager on privacy, good governance, and civil society development, Uroš has developed and conducted a series of studies on the implementation of the legal framework on personal data protection in Serbia and held several trainings for representatives of the public, civil, and private sectors in this field. Uroš also works as a consultant for developing the resilience of civil society organizations. He graduated from the Faculty of Political Sciences of the University of Belgrade.

Panel III - Nadzor i cenzura na Zapadnom Balkanu

Panelisti i panelistkinje:

- Milica Tošić, advokatica i pravna savetnica, Partneri Srbija
- Jelena Sesar, istraživačica za Balkan i Evropsku uniju, Amnesty Internešenal
- Aleksa Tešić, novinar, BIRN Srbija
- Slaviša Milanov, novinar
- Prof. Finula Ni Ejlan, Univerzitet u Minesoti (SAD) – onlajn uključenje

Moderatorka:

- Jelena Zorić, BIRN Srbija

Ovaj panel istražuje praksu nezakonitog nadzora i cenzure na Zapadnom Balkanu, sa posebnim fokusom na nalaze nedavnog izveštaja organizacije Amnesty Internešenal, ali i drugih organizacija i medija, o upotrebi špijunske softvera od strane službi bezbednosti za neovlašćeni nadzor aktivista, novinara i drugih pojedinaca. Panelisti će analizirati kako ove prakse narušavaju ljudska prava, uključujući slobodu izražavanja, pravo na privatnost i bezbednost građana, te kako doprinose širenju straha i autocenzure u društvu. Diskusija će naglasiti primere sistemskog kršenja prava kroz digitalni nadzor, uticaj ovih praksi na slobodu medija i demokratiju, kao i mehanizme pravne zaštite i međunarodne inicijative koje mogu doprineti smanjenju zlouporabe.

Panel III - Surveillance and Censorship in the Western Balkans

Panelist:

- Milica Tošić, legal advisor, Partners Serbia
- Jelena Sesar, Researcher, Balkan and EU, Amnesty International
- Aleksa Tešić, journalist, BIRN Serbia
- Slaviša Milanov, journalist
- Professor Fionnuala Ní Aoláin, University of Minnesota (USA) – online

Moderatorka:

- Jelena Zorić, journalist, BIRN Serbia

This panel explores the practice of illegal surveillance and censorship in the Western Balkans, with a particular focus on the findings of a recent report by Amnesty International, as well as other organizations and media, on the use of spyware by security services for unauthorized surveillance of activists, journalists, and other individuals. Panelists will analyze how these practices violate human rights, including freedom of expression, the right to privacy and security of citizens, and how they contribute to spreading fear and self-censorship in society. The discussion will highlight examples of systemic rights violations through digital surveillance, the impact of these practices on media freedom and democracy, legal protection mechanisms, and international initiatives that can contribute to reducing abuses.

Prezentacija III: Cena privatnosti

Panelista:

- **Tanja Maksić, koordinatorka programa, BIRN Srbija**

U okviru ovog izlaganja biće predstavljen najnoviji monitoring izveštaj Balkanske istraživačke mreže Srbije (BIRN Srbija). Izveštaj analizira učestalo kršenje prava na privatnost u onlajn medijima u Srbiji tokom 2024. godine, uključujući senzacionalističko izveštavanje o nasilju, nestalim osobama i gradanskim protestima. Tokom protekle godine mediji su često objavljivali privatne podatke maloletnika i gradanskih aktivista, koristeći ih za senzaciju ili političku diskreditaciju. Polarizovana medijska scena i slaba regulativa dodatno pogoršavaju problem. Tokom predstavljanja ćemo razgovarati o tome koji su novi trendovi, koje loše prakse ostaju doboko ukorenjene, i šta je mogući odgovor na njih.

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Tanja Maksić je programska koordinatorka i članica je tima BIRN Srbija od 2010. Osmišjava i vodi projekte iz oblasti medijskih politika i dobrog upravljanja. Tanja takođe sprovodi istraživanja, zadužena je za teme i metodologije istraživačkog rada, pisanje policy izveštaja i preporuka, kao i za akcije javnog zagovaranja. Specijalizovana je za analize sadržaja medijske produkcije i medijsku ekonomiju. Posebno je angažovana na zagovaranju transparentnog budžetskog finansiranja medija.

Presentation III: Price of Privacy

Panelist:

- **Tanja Maksić, Program Coordinator, BIRN Serbia**

The latest monitoring report by the Balkan Investigative Reporting Network (BIRN Serbia) will be presented during this brief insight. The report analyzes the frequent violation of the right to privacy in online media in Serbia during 2024, including sensationalist reporting on violence, missing persons, and citizens' protests. Over the past year, the media have frequently published private data of minors and activists, using it for sensationalism or political discrediting. A polarized media landscape and weak regulations further worsen the problem. During the presentation, we will discuss the new trends, the harmful practices that remain deeply ingrained, and potential responses to them.

Tanja Maksić has been a program coordinator and member of the BIRN Serbia team since 2010. She designs and manages projects related to media policies and good management. Tanja also conducts research and is responsible for research topics and methodologies, writing policy reports and recommendations, and public advocacy actions. She specializes in content analysis of media production and media economics. She is mainly engaged in advocating transparent budget financing for the media.



Milica Tošić je advokatica specijalizovana za digitalna prava. Od kada se pridružila Partnerima Srbija 2021, bila je uključena u projekte fokusirane na privatnost i zaštitu podataka, internet slobode, digitalna prava, bezbednost informacija i veštačku inteligenciju. U okviru Partnera Srbija pomno prati zakonodavne procese u ovim oblastima, posebno u pogledu usklađivanja Srbije sa relevantnim evropskim politikama i propisima. Autorka je i koautorka više publikacija koje istražuju zaštitu ljudskih prava u digitalnom svetu.

Milica Tošić is an attorney-at-law specializing in digital rights. Since joining Partners Serbia in 2021, she has been involved in projects focused on privacy and data protection, internet freedoms, digital rights, information security, and artificial intelligence. Within Partners Serbia, she closely follows legislative processes in these areas, particularly regarding Serbia's harmonization with relevant European policies and regulations. She is the author and co-author of several publications that explore the protection of human rights in the digital world.



Jelena Sesar je istraživačica Balkana za Amnesti Internešenal. Njen fokus je na ključnim regionalnim izazovima ljudskih prava, uključujući pretnje slobodi izražavanja i okupljanja i uticaj novih tehnologija na ljudska prava. Jelena ima višegodišnje iskustvo rada u postkonfliktnim zemljama, uključujući Bosnu i Hercegovinu, Avganistan i Libiju.

Jelena Sesar is a Balkans Researcher for Amnesty International. She focuses on key regional human rights challenges, including threats to freedom of expression and assembly and the impact of new technologies on human rights. Jelena has years of experience working in post-conflict countries, including Bosnia and Herzegovina, Afghanistan, and Libya.



Alekса Tešić je istraživački novinar u BIRN Srbija od juna 2021. Pretežno se bavi istraživanjem tema privatnosti, digitalnih prava i pretnji u sajber prostoru. Radio je na temama ilegalnog nadzora, špijunske tehnologije, biometrijskog profilisanja, veštačke inteligencije u praksi i nacionalne strategije za sajber bezbednost. Dobitnik je Nagrade Marina Kovačev za 2024. godinu. Rođen je u Čačku 1996, a živi i radi u Beogradu, gde je završio Fakultet političkih nauka.

Alekса Tešić has been an investigative journalist at BIRN Serbia since June 2021. He researches privacy, digital rights, and threats in cyberspace. He has also worked on the issues of illegal surveillance, espionage technologies, biometric profiling, artificial intelligence in practice, and national cyber security strategy. He is the winner of the Marina Kovačev Award for 2024. Born in Čačak in 1996, he lives and works in Belgrade, where he graduated from the Faculty of Political Sciences



Slaviša Milanov jedan je od osnivača Udruženja građana Emblema i dvojezičnog internet portala Far. Od 2015. radi kao pre- dsednik udruženja, zamenik urednika i novinar. Član je NUNS-a i BIRN-a. Od 2000. do 2015. radio na poslovima producenta, montažera i realizatora programa u RTV Caribrod.

Slaviša Milanov is one of the founders of the Citizens' Association Emblema and the bilingual internet portal Far. He has been the association's president, deputy editor, and journalist since 2015. He is a member of NUNS and BIRN. From 2000 to 2015, he worked as a producer, editor, and program director at RTV Caribrod.

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Finula Ni Ejlan je istovremeno počasna i Robina profesorka prava, javne politike i društva na Pravnom fakultetu Univerziteta u Minesotu, kao i profesorka prava na Univerzitetu Kvins u Belfastu u Severnoj Irskoj. Profesorka Ni Ejlan je dobitnica brojnih akademskih nagrada i priznanja, uključujući Leverhulmeovu stipendiju, Nagradu Britanske akademije, Fulbrajтовu stipendiju, Alonovu nagradu, stipendiju Robert Šuman, Nagradu Evropske komisije i Lolorovu stipendiju. Izabrana je članica Kraljevske irske akademije. Višestruko objavljivana autorka je u oblastima vanrednih situacija, borbe protiv terorizma i ljudskih prava, regulisanja sukoba, tranzicione pravde i seksualnog nasilja u vreme rata. Njena knjiga *Pravo u vremenima krize* (CUP 2006) nagradena je glavnom nagradom Američkog društva za međunarodno pravo 2007 - Sertifikatom za zasluge za kreativnu stipendiju, a njen objavljeni rad je opšte priznat po svom revolucionarnom doprinosu i rigoroznosti. Profesorka Ni Ejlan je bila specijalna izvestiteljka Ujedinjenih nacija za zaštitu i unapređenje ljudskih prava u borbi protiv terorizma (2017-2023). Imenovana je za počasnu Kraljevu savetnicu 2004. godine.

Fionnuala Ní Aoláin is concurrently Regents Professor and Robina Professor of Law, Public Policy and Society at the University of Minnesota Law School and Professor of Law at the Queens University, Belfast, Northern Ireland. Professor Ní Aoláin is the recipient of numerous academic awards and honors including the Leverhulme Fellowship, British Academy Awards, Fulbright scholarship, the Alon Prize, the Robert Schumann Scholarship, a European Commission award, and the Lawlor fellowship. She is an elected fellow of the Royal Irish Academy. She has published extensively in the fields of emergency powers, counterterrorism and human rights, conflict regulation, transitional justice, and sex-based violence in times of war. Her book *Law in Times of Crisis* (CUP 2006) was awarded the American Society of International Law's preeminent prize in 2007 - the Certificate of Merit for creative scholarship and her published work has been extensively recognized for its path-breaking contributions and its rigor. Professor Ní Aoláin was United Nations Special Rapporteur on the Protection and Promotion of Human Rights while Countering Terrorism (2017-2023). She was appointed K.C (Hons) in 2004.



Jelena Zorić je istraživačka novinarka BIRN Srbija od 2022. Pretežno se bavi temama iz oblasti pravosuđa, organizovanog kriminala i kršenja ljudskih prava. Dobitnica je nekoliko novinarskih nagrada. Honorarno piše i za nedeljnik Vreme. Radila je na TV N1, Studiju B i u lokalnim medijima.

Jelena Zorić has been an investigative journalist for BIRN Serbia since 2022. She mainly deals with topics in the field of justice, organized crime and human rights violations. She is the winner of several journalistic awards. He also writes part-time for the weekly Vreme. She worked at TV N1, Studio B and in local media.

PRIVATNOST | PRIVACY ZA SVE | FOR ALL

III dan, petak / Day III, Friday

31.01.2025.

III dan, petak, 31.01.2025.

**Okrugli sto za medije i pravne stručnjake:
Pravni okvir zaštite podataka o ličnosti kao
SLAPP alat (zatvoreni događaj)**

Uvodničari:

- **Kruna Savović, advokatica**
- **Bojan Elek, projektni menadžer, KRIK**
- **Veljko Milić, advokat**
- **Nevena Ružić, ekspertkinja u oblasti privatnosti**
- **Dragana Žarković - Obradović, direktorka, BIRN Srbija**

Moderator:

- **Damjan Mileusnić, Projektni koordinator i istraživač, Partnери Србија**

U okviru ovog okruglog stola predviđenom za medije i pravne stručnjake diskutovaćemo o korišćenju pravnih postupaka za zaštitu privatnosti kao SLAPP oruđa protiv istraživačkih novinara i aktivista, u cilju daljeg suzbijanja slobode izražavanja i istraživanja tema od javnog interesa. U okviru ovog okruglog stola, predstavnici istraživačkih medija, medijskih udruženja, novinari, kao i advokati i pravni stručnjaci, i predstavnici civilnog sektora, razgovaraće o učestalosti ovih postupaka, načinima odbrane i potencijalnim zagovaračkim inicijativama kako bi se prevenirao ovaj opasni trend.

Registracija i učešće po pozivu.

Radni jezik okruglog stola je srpski.

Day III, Friday, 31.01.2025.

**Roundtable for media and legal professionals:
Personal Data protection legal framework as
a SLAPP tool**

Participants:

- **Kruna Savović, Attorney-at-law**
- **Bojan Elek, Project Manager, KRIK**
- **Veljko Milić, Attorney-at-law**
- **Nevena Ružić, Privacy Expert**
- **Dragana Žarković - Obradović, Director, BIRN Serbia**

Moderator:

- **Damjan Mileusnić, Project Coordinator and Researcher, Partners Serbia**

In this roundtable for media and legal experts, we will discuss using privacy lawsuits as a SLAPP tool against investigative journalists and activists to further suppress freedom of expression and research on topics of public interest. Representatives of investigative media, media associations, journalists, lawyers and legal experts, and civil sector representatives will discuss the frequency of these procedures, ways of defense, and potential advocacy initiatives to prevent this dangerous trend.

Registration and participation upon invitation.

Working language of the workshop is Serbian.



Kruna Savović, advokatka sa preko 15 godina iskustva u oblasti medijskog prava, telekomunikacija i intelektualne svojine. Krunina profesionalna interesovanja obuhvataju slobodu izražavanja u sva tri segmenta: u segmentu slobode novinara da objavljaju informacije, segmentu slobode javnosti da (istinito i blagovremeno) bude informisana o društveno važnim temama i u segmentu regulatornog okvira u oblasti medija koji te slobode treba da obezbedi.

Kruna Savović is an attorney with over 15 years of experience in media law, telecommunications, and intellectual property. Her professional interests include freedom of expression in all three dimensions: the freedom of journalists to publish information, the public's right to be truthfully and timely informed about socially significant topics, and the regulatory framework in the media sector that ensures these freedoms.

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Bojan Elek je menadžer projekata u KRIK-u. Više od deset godina aktivno je u sektoru civilnog društva, gde se bavi istraživanjem javnih politika, razvojem medija i zaštitom slobode govora. U fokusu rada mu je borba protiv SLAPP tužbi (strateških tužbi usmerenih na sprečavanje učešća javnosti), doprinoseći naporima KRIK-a i drugih aktera u Srbiji u očuvanju novinarskog integriteta i slobode izražavanja.

Bojan Elek is a project manager at KRIK. He has been active in the civil society sector for more than ten years, dealing with public policy research, media development, and protecting freedom of speech. His work focuses on the fight against SLAPP lawsuits (strategic lawsuits aimed at preventing public participation), contributing to the efforts of KRIK and other actors in Serbia to preserve journalistic integrity and freedom of expression.



Veljko Milić je rođen 25.1.1987. u Novom Sadu, gde živi i radi. Po struci je master pravnik sa odbranjenim master radom na temu „Koncept polja slobodne procene i neophodnog u demokratskom društvu u praksi Evropskog suda za ljudska prava“. Od 2017. se bavi advokaturom. U svom radu najviše je posvećen zaštiti ljudskih prava, a naročito slobode izražavanja, kao i krivičnom pravu. U periodu 2019-2022, obavljao je funkciju izvršnog direktora Nezavisnog društva novinara Vojvodine, a i dalje aktivno učestvuje u radu NDNV-a, najčešće kao predstavnik ovog udruženja u različitim stručnim telima poput Stalne radne grupe za bezbednost novinara. Kao predstavnik NDNV-a učestvovao je u izradi Strategije javnog informisanja i Akcionog plana za sprovođenje Medijske strategije, kao i u izradi nacrtta Zakona o javnom informisanju i medijima.

Veljko Milić was born on January 25, 1987, in Novi Sad, where he currently lives and works. He holds a master's degree in law, having defended his thesis on the topic "The Concept of the Margin of Appreciation and Necessity in a Democratic Society in the Practice of the European Court of Human Rights." Since 2017, he has been practicing law, primarily focusing on human rights protection, particularly freedom of expression and criminal law. From 2019 to 2022, he served as the Executive Director of the Independent Journalists Association of Vojvodina (NDNV). He actively participates in NDNV's activities, often representing the organization in various expert bodies, such as the Standing Working Group for the Safety of Journalists. As an NDNV representative, he has contributed to developing the Public Information Strategy and the Action Plan for implementing the Media Strategy and drafting the Law on Public Information and Media.



Nevena Ružić može da se pohvali da je iskoristila splet okolnosti da se već tokom studija zainteresuje za oblast prava informacija. Počevši od 2001. godine, kroz rad u Komitetu pravnika za ljudska prava bila angažovana na projektima posvećenih slobodi izražavanja i informacija, tajnim podacima, pa je interesovanje (i) za pravo na privatnost i zaštitu podataka o ličnosti bilo prirodno, baš kao i za oblast informacionih tehnologija. Rad je nastavila u Misiji OEBS kao koordinatorka Odseka za slobodu medija, a nakon toga malo više od 10 godina radila je u Službi Poverenika za informacije od javnog značaja i zaštitu podataka o ličnosti. Pored diplome Pravnog fakulteta UB, ima i master sa Pravnog fakulteta Univerziteta u Lidsu, i master Diplomatskih studija Univerziteta Malte. Pored nekoliko drugih zanimljivih poduhvata, ističe da je koautorka epizoda „Šoljice privatnosti sa Jelenom i Nevenom“.

Nevena Ružić can proudly say that she took advantage of a combination of circumstances to become interested in the field of information law during her studies. Starting in 2001, through her work with the Human Rights Lawyers Committee, she was involved in projects focused on freedom of expression and information, classified data, and her interest in (the right to privacy and protection of personal data) naturally extended to information technology. She continued her career at the OSCE Mission as the coordinator of the Media Freedom Section. Then, she spent over 10 years working at the Office of the Commissioner for Information of Public Importance and Personal Data Protection. In addition to her law degree from the University of Belgrade, she holds a master's degree from the University of Leeds and a Master's in Diplomatic Studies from the University of Malta. Among several other interesting endeavors, she highlights her role as co-author of the podcast episode "Privacy Cups with Jelena and Nevena."



Dragana Žarković-Obradović je direktorka Balkanske istraživačke mreže (BIRN) u Srbiji. Sa velikim iskustvom u medijima i u upravljanju projektima, pridružila se organizaciji 2006. kao jedna od prvih zaposlenih, da bi ubrzo postala njena direktorka. Dragana je koautorka i urednica brojnih izveštaja o stanju medija u Srbiji i regionu, kao i vodiča za istraživačke novinare. Takođe, bila je govornica i moderatorka na brojnim konferencijama u Srbiji i inostranstvu.

Dragana Žarković-Obradović is the Director of the Balkan Investigative Reporting Network (BIRN) in Serbia. With extensive experience in media and project management, she joined the organization in 2006 as one of the first employees and soon became its director. Dragana is the co-author and editor of numerous reports on the state of the media in Serbia and the region and guidelines for investigative journalists. She has also been a speaker and moderator at numerous conferences in Serbia and abroad.

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Damjan Mileusnić je diplomirani pravnik međunarodnog prava na Pravnom fakultetu Univerziteta u Beogradu. Poslednjih šest godina radi kao istraživač, pravnik i koordinator projekata u organizaciji Partneri Srbija. Damjan je sproveo niz različitih istraživanja, koordinirao pravnu podršku lokalnim organizacijama i aktivistima širom Srbije i napisao niz analiza o značaju transparentnosti, privatnosti i zaštite podataka o ličnosti, vladavine prava, borbe protiv korupcije, digitalnih prava i dobrog upravljanja, podizanja efikasnosti rada javnih institucija i zaštite marginalizovanih grupa. Poslednjih godina, fokus njegovog rada je bio na analiziranju kršenja privatnosti u medijima i preveniranju strateških tužbi protiv učešća javnosti (SLAPP) usmerenih protiv aktivista i istraživačkih novinara. Takođe je učestvovao na različitim međunarodnim konferencijama o zaštiti privatnosti u digitalnoj sferi.

Damjan Mileusnić holds an LLB in International Law from the Faculty of Law in Belgrade. He has worked at Partners Serbia for six years as a Researcher, Lawyer, and Project Coordinator. He has conducted research, provided and coordinated legal support to local organizations and activists throughout Serbia, and written several analyses on the importance of transparency, privacy and data protection, the rule of law, combating corruption, digital rights, and good governance, raising the efficiency of work of public institutions and protection of marginalized groups. In recent years, his work has focused on tackling privacy violations in the media and preventing strategic lawsuits against public participation (SLAPP) against activists and investigative journalists. He has also participated in different international conferences on protecting privacy in the digital sphere.

III dan, petak, 31.01.2025.

Okrugli sto sa civilnim društvom i medijima: Principi za globalno sprovođenje Zakona o digitalnim uslugama Evropske unije usred- ređeni na ljudska prava (zatvoreni događaj)

Predavači:

- Eliška Pirkova, viša analitičarka javnih politika i rukovodilac globalnog tima za slobodu izražavanja, Access Now
- Tanja Maksić, koordinatorka programa, BIRN Srbija
- Bojana Kostić, ekspertkinja iz oblasti digitalnih prava

Moderator:

- Sanja Stanković, pravna savetnica, Misija OEBS-a u Srbiji

Ovaj zatvoreni okrugli sto će okupiti predstavnike civilnog društva, medija i fact-checker-a kako bi istražili ključne principe za implementaciju Digital Services Act (DSA) sa fokusom na ljudska prava. Fokus diskusije biće na ulozi ovih aktera u primejni DSA-a, sa posebnim osvrtom na obezbeđivanje mehanizama koji štite slobodu izražavanja, pravo na privatnost i sloboden pristup informacijama. Učesnici će razmotriti kako globalno sprovođenje DSA-a može doprineti unapređenju ljudskih prava i odgovornosti platformi, uz istraživanje praktičnih koraka za osnaživanje medija i organizacija civilnog društva u regionu u susret harmonizaciji sa DSA-om.

Registracija i učešće po pozivu.

Radni jezik: engleski

Day III, Friday, 31.01.2025.

Roundtable with civil society and media: Principles for a Global Human Rights-Centered Enforcement of the Digital Services Act

Panelist:

- Eliška Pírková, Senior Policy Analyst and the Global Freedom of Expression
- Tanja Maksić, Program Coordinator, BIRN Serbia
- Bojana Kostić, digital rights expert

Moderator:

- Sanja Stanković, National Legal Officer, OSCE Mission to Serbia

This closed roundtable will bring together representatives of civil society, the media, and fact-checkers to explore key principles for implementing the Digital Services Act (DSA) with a focus on human rights. The focus of the discussion will be on the role of these actors in the implementation of DSA, with special reference to the provision of mechanisms that protect freedom of expression, the right to privacy, and free access to information. Participants will consider how the global implementation of DSA can contribute to advancing human rights and accountability platforms while exploring practical steps to empower media and civil society organizations in the region to meet harmonization with DSA.

Registration and participation upon invitation.

Working language: English



Eliška Pírková radi kao viša analitičarka politike i rukovodilac globalnog tima za slobodu izražavanja u Access Now, međunarodnoj organizaciji za ljudska prava koja štiti i proširuje digitalna prava onlajn korisnika koji su ugroženi širom sveta. Kao članica evropskog Access Now tima, ona vodi rad na slobodi izražavanja, upravljanju sadržajem i odgovornosti platforme. Ona je pravnica za ljudska prava po obrazovanju i obuci, sa prethodnim iskustvom u radu u međunarodnim organizacijama i kao pravna istraživačica. Delovala je kao nezavisna ekspertkinja za međunarodne organizacije, uključujući i Komitet Saveta Evrope za borbu protiv govora mržnje.

Eliška Pírková works as a Senior Policy Analyst and the Global freedom of expression lead at Access Now, the international human rights organization that defends and extends the digital rights of online users at risk around the world. As a European Access Now team member, she leads the work on freedom of expression, content governance, and platform accountability. She is a human rights lawyer by education and training, with previous experience working for international organizations and as a legal researcher. She has acted as an independent expert for international organizations, including the Council of Europe's Committee on Combating Hate Speech.



Tanja Maksić je programska koordinatorka i članica je tima BIRN Srbija od 2010. Osmišljava i vodi projekte iz oblasti medijskih politika i dobrog upravljanja. Tanja takođe sprovodi istraživanja, zadužena je za teme i metodologije istraživačkog rada, pisanje policy izveštaja i preporuka, kao i za akcije javnog zagovaranja. Specijalizovana je za analize sadržaja medijske produkcije i medijsku ekonomiju. Posebno je angažovana na zagovaranju transparentnog budžetskog finansiranja medija.

Tanja Maksić has been a program coordinator and member of the BIRN Serbia team since 2010. She designs and manages projects related to media policies and good management. Tanja also conducts research and is responsible for research topics and methodologies, writing policy reports and recommendations, and public advocacy actions. She specializes in content analysis of media production and media economics. She is mainly engaged in advocating transparent budget financing for the media.



Bojana Kostić je nezavisna istraživačica specijalizovana za slobodu izražavanja i slobode medija, sa fokusom na digitalna prava, medije, regulaciju platformi, novinarske i potlačene grupe, holističku bezbednost i principe interseksionalne pravde. Sa velikim iskustvom na Zapadnom Balkanu i Istočnoj Evropi, razvila je stručnost u analizi uticaja tehnologije na ljudska prava u autoritarnim kontekstima. Bojana redovno saraduje sa međunarodnim organizacijama i organizacijama za slobodu medija, doprinoseći svojim znanjem razvoju politike i naporima zagovaranja za negovanje ljudskih prava i očuvanje demokratskih principa u digitalnom dobu. Ona je suosnivač Pen to Paper, a saraduje sa Dženifer Adams. Živi i radi između Holandije i regiona Zapadnog Balkana.

Bojana Kostić is an independent researcher specializing in freedom of expression and media freedom, focusing on digital rights, media, platform regulation, journalist and oppressed groups, holistic safety, and intersectional justice principles. With extensive experience in the Western Balkans and Eastern Europe, she has developed expertise in analyzing the impact of technology on human rights in authoritarian contexts. Bojana regularly collaborates with international and media freedom organizations, contributing her knowledge to policy development and advocacy efforts to foster human rights and safeguard democratic principles in the digital age. She is a co-founder of Pen to Paper, and she collaborates with Jennifer Adams. She lives and works between the Netherlands and the Western Balkans region.



Sanja Stanković je pravna savetnica u odeljenju za medije Misije OEBS-a u Srbiji, gde radi na pitanjima medijske politike i zakonodavstva od 2009. Diplomirala je na Pravnom fakultetu Univerziteta u Beogradu, specijalizirala na Pravnom fakultetu Univerziteta u Ženevi i Evropskom koledžu u Varšavi. Bavila se i pravom intelektualne svojine i pravnim aspektima istraživanja i razvoja u EU.

Sanja Stanković is a Legal Advisor in the Media Department of the OSCE Mission to Serbia, where she has been working on media policy and legislation since 2009. She graduated from the Faculty of Law at the University of Belgrade. She completed specialized studies at the Faculty of Law at the University of Geneva and the College of Europe in Warsaw. She has also worked in intellectual property law and the legal aspects of research and development within the EU.

III dan, petak, 31.01.2025.

**Zatvorena radionica za nacionalne institucije:
Perspektive implementacije DSA na Zapadnom Balkanu – nove uloge i izazovi**

Predavači:

- **Milan Todorović, generalni sekretar, Regulatorno telo za elektronske medije**
- **Bogdan Banjac, viši savetnik, Poverenik za zaštitu ravnopravnosti**
- **Maida Ćulahović, koordinatorka za javne politike i zagovaranje, Zasto ne? (BiH)**

Ova radionica će okupiti predstavnike relevantnih institucija kako bi istražili ključne aspekte implementacije DSA-a u kontekstu usklađivanja domaćeg pravnog okvira sa propisima Evropske unije. Fokus diskusije biće na ulozi državnih organa u primeni DSA-a, sa posebnim osvrtom na zaštitu prava korisnika, regulaciju onlajn platformi i obezbeđivanje mehanizama za uklanjanje nezakonitog sadržaja. Učesnici će razmotriti kako novi koncepti, poput Koordinatora za digitalne usluge i pouzdanih prijavljivača, mogu doprineti unapređenju bezbednosti i transparentnosti digitalnog prostora, uz poseban akcenat na zaštitu osetljivih društvenih grupa, poput dece.

Registracija i učešće po pozivu.

Radni jezik radionice je srpski.

Day III, Friday, 31.01.2025.

**Closed workshop for national institutions:
Perspectives of implementation of DSA in
Western Balkans – new roles and challenges**

Presenters:

- **Milan Todorović, Secretary General, Regulatory Body for Electronic Media**
- **Bogdan Banjac, Senior Advisor, Anti-Discrimination Commissioner**
- **Maida Ćulahović, Policy and Advocacy Coordinator, Citizen Association "Why Not?" (B&H)**

This workshop will bring together representatives of relevant institutions to explore key aspects of DSA implementation in the context of harmonizing the domestic legal framework with European Union regulations. The focus of the discussion will be on the role of state authorities in the implementation of DSA, with special reference to the protection of user rights, the regulation of online platforms, and the provision of mechanisms for removing illegal content. Participants will consider how new concepts, such as Digital Service Coordinators and Trusted Notifiers, can improve the digital space's security and transparency, emphasizing the protection of vulnerable social groups, such as children.

Registration and participation upon invitation.

Working language of the workshop is Serbian.

Milan Todorovic je diplomirao pravo na Pravnom fakultetu u Beogradu i proširio svoje znanje u oblasti pravnih nauka polaganjem advokatskog ispita. Radio je u Agenciji za privatizaciju Republike Srbije, gde je aktivno učestvovao u projektima pripreme i sprovodenja promene vlasništva poslovnih subjekata sa državnog na privatno, posebno u vezi sa medijskim preduzećima. Godine 2014. pridružio se Pravnom odeljenju Regulatora kao viši pravni savetnik, gde je radio na izradi svih podzakonskih akata koje je Regulator usvajao, pripremi mišljenja u okviru nadležnosti Regulatora, kao i zastupanju Regulatora pred sudovima. Od 2019. godine imenovan je za generalnog sekretara, gde je stekao iskustvo u upravljanju Regulatorom, s posebnim akcentom na međunarodnu saradnju. Aktivno je učestvovao na sastancima EPRA, ERGA, BRAF, MNRA i CERF, koordinirao sve projektne aktivnosti Regulatora, bavio se pitanjima političkog pluralizma tokom izbornog procesa kao član Privremenog nadzornog tela za praćenje medija tokom izborne kampanje, koje je formirano na državnom nivou, pod pokroviteljstvom Evropskog parlamenta. Kao saradnik, učestvovao je u izradi nekoliko publikacija: „Regulatorna tela za medije i govor mržnje“, „Regulatorna tela za medije i zaštita maloletnika“, „Regulatorna tela za medije i medijski pluralizam“ (svi pod projektom Saveta Evrope i EU - JUFREX 1&2), „Priručnik za medijsku pismenost za edukatore, nastavnike i profesionalne saradnike“ (u okviru EU projekta „Podrška medijskim reformama“).

Milan Todorovic graduated from the Faculty of Law in Belgrade and expanded his knowledge in legal sciences by passing the bar exam. He worked at the Privatization Agency of the Republic of Serbia, where he actively participated in projects to prepare and implement the change of ownership of business entities from state to private ownership, especially related to media outlets. In 2014, he joined the Legal Department of the Regulator as a senior legal advisor, where he worked on drafting all bylaws passed by the Regulator, drafting opinions from the scope of work of the Regulator, as well as representing the Regulator before the courts. In 2019, he was appointed Secretary General, where he gained experience managing the Regulator with a special emphasis on international cooperation. Actively participated in EPRA, ERGA, BRAF, MNRA, and CERF meetings, coordinated all project activities of the Regulator, dealt with issues of political pluralism during the election campaigns as a member of the Temporary Supervisory Body for media monitoring during the election campaign, which was formed at the state level, under the auspices of the European Parliament. As a contributor, he participated in the production of several publications: "Media Regulatory Authorities and Hate Speech," "Media Regulatory Authorities and the Protection of Minors," "Media Regulatory Authorities and Media Pluralism" (all under the project of CoE and EU - JUFREX 1&2), "Media Literacy Manual for Educators, Teachers and Professional Associates" (under the EU project "Support to Media Reforms").



Bogdan Banjac je diplomirao na Pravnom fakultetu Univerziteta u Beogradu. Master studije ljudskih prava i demokratizacije je završio na Jerevanskom državnom univerzitetu i Državnom univerzitetu u Tbilisiju. Zaposlen u stručnoj službi Poverenice za zaštitu ravnopravnosti u zvanju višeg savetnika. Pored toga, moderator je Radne grupe za istraživanja i prikupljanje podataka Evropske mreže tela za ravnopravnost - EKVINET. Od 2021. godine, član je izvršnog odbora regionalne mreže Dijalog o upravljanju internetom u Jugoistočnoj Evropi – SEEDIG. Autor je vise objavljenih članaka i publikacija.

Bogdan Banjac graduated from the Faculty of Law at the University of Belgrade. He completed his master's in Human Rights and Democratization at Yerevan State University and Tbilisi State University. He is employed in the professional service of the Commissioner for the Protection of Equality, holding the position of Senior Adviser. In addition, he is the moderator of the Research and Data Collection Working Group of the European Network of Equality Bodies - EQUINET. Since 2021, he has been a member of the Executive Board of the regional network Dialogue on Internet Governance in South Eastern Europe – SEEDIG. He is the author of several published articles and publications.

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Maida Ćulahović je magistrirala evropske studije na Univerzitetu u Sarajevu, Univerzitetu u Bolonji i Londonskoj školi ekonomije. Maida radi u Udruženju građana "Zašto ne?" iz Bosne i Hercegovine, gde koordinira napore politike i zagovaranja za poboljšanjem digitalnog prostora, fokusirajući se na usklajivanje sa relevantnim evropskim politikama i propisima. Prethodno je dugi niz godina radila u Regulatornoj agenciji za komunikacije Bosne i Hercegovine, fokusirajući se na razvoj regulatornog okvira za audiovizuelni medijski sektor i njegovo usklajivanje sa evropskim standardima i najboljom praksom, kao i na koordinaciji međunarodne saradnje sa drugim regulatornim vlastima i mrežama. Maida je stručnjakinja za medije i digitalnu politiku. Pomno je pratila nedavna dešavanja i pristupe regulisanju onlajn medijskih sadržaja i platformi. Saradivala je sa različitim regionalnim i šire zainteresovanim stranama, uključujući međunarodne organizacije i OCD, i ima veliko iskustvo kao konsultantkinja, istraživačica i saradnica.

Maida Ćulahović holds an M.A. in European Studies from the University of Sarajevo, the University of Bologna, and the London School of Economics. Maida works at the Citizens Association "Zašto ne/Why Not?" from Bosnia and Herzegovina, where she coordinates policy and advocacy efforts to improve the digital space, focusing on harmonizing with the relevant European policies and regulations. Previously, she had worked at the Communications Regulatory Agency of Bosnia and Herzegovina for many years, focusing on the development of a regulatory framework for the audiovisual media sector and its harmonization with European standards and best practices, as well as coordinating international cooperation with other regulatory authorities and networks. Maida is an expert in media and digital policy. She has closely followed the recent developments and approaches to regulating online media content and platforms. She has collaborated with various regional and beyond stakeholders, including international organizations and CSOs, and has extensive experience as a consultant, researcher, and contributor.